



**DONCASTER ROVERS
BELLES**

Sponsorship opportunities 2012



Club Sponsor £30,000 + vat

- Front of Shirt logo
- Clear brand visibility on a permanent basis on
- Website – visibility on every page
- Newsletter
- Every outgoing communication from the Club including email correspondence
- On all marketing materials produced by the club including Match Day programme



- Social media presence via Facebook and fan pages and twitter
- Availability of the Doncaster Belles players for your company's Corporate Social Responsibility activities / corporate events / press activity and any other corporate related and appropriate activity by negotiation with marketing teams.
- Agreed press related activity on outgoing communications

- Pitch side and perimeter advertising including main focal point board for the benefit of TV coverage and maximum visual impact
- Brand recognition via every Belles game which will be recorded with a highlight show with one live show from the Keepmoat Stadium. In addition every game will feature on the website as a download
- Lead advert in the Match Day Programme
- Match Day box for up to 10 guests with reception drinks
- Meet the players after the game
- Introduction to a representative from the FA at live games both National and Super League team representatives
- Community Patron recognition with the option to upgrade to VIP
- Press launch with the FA in April 2012
- Optional chosen charity on front of shirt

Back of shirt £15,000 + vat

- Back of Shirt logo
- Clear brand visibility on a permanent basis on
 - Website – visibility on every page
 - Newsletter
 - Every outgoing communication from the Club including email correspondence
 - On all marketing materials produced by the club including Match Day programme
 - Availability of the Doncaster Belles players for your company's Corporate Social Responsibility activities / corporate events / press activity and any other corporate related and appropriate activity by negotiation with marketing teams.
 - Agreed press related activity on outgoing communications
 - Pitch side and perimeter advertising for the benefit of TV coverage and maximum visual impact
 - Match Day box for up to 10 guests with reception drinks
 - Photo opportunities with the Belles in full kit

Back of short is

- Brand and logo clearly displayed on shorts
- Clear brand visibility on a permanent basis on
 - Website on selected pages
 - Newsletter presence at different stages during the year
 - On selective marketing materials produced by the club including Match Day programme
 - Pitch side and perimeter advertising for the benefit of TV coverage and maximum visual impact
 - Agreed press related activity on ongoing communications
 - Photo opportunities with the Belles in full kit

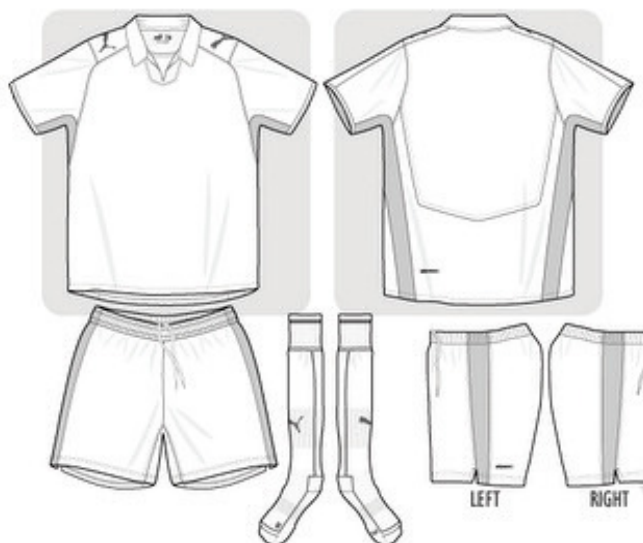


Tracksuit £2,000 + vat

- Brand and logo clearly displayed on tracksuit
- Clear brand visibility on selected pages of the website / key features in the newsletter
- Feature on company as part of the press campaign over the year
- Photo opportunities during training sessions with the Belles

Warm up Kit £1000 + vat

- Brand and logo clearly displayed on warm up kit
- Clear brand visibility on selected pages of the website / key features in the newsletter
- Feature on company as part of the press campaign over the year
- Photo opportunities during Match Days with the Belles



Polo shirt £750 + vat

- Brand and logo clearly displayed on polo shirt
- Clear brand visibility on selected pages of the website / key features in the newsletter
- Photo opportunities with the Belles

Player & Kit package Sponsorship £350 + vat



Player Programme Sponsorship £250 + vat

- Brand and logo clearly displayed in match day programme
- Photographic opportunity with the player
- Player personal public appearance during the season

Player Home Kit Sponsorship £100 + vat

- Brand and logo clearly displayed in match day programme
- Photographic opportunity with the player

Player Away Kit Sponsorship £100 + vat

- Brand and logo clearly displayed in match day programme
- Photographic opportunity with the player

Date / Fixture

Sun 29th April 2012 v Everton 2.00pm	Sat 23rd June 2012 v Liverpool 2.00pm	Sun 19th August 2012 v Chelsea 2.00pm	Thur 30th August 2012 v Lincoln 7.45pm	Sun 9th Sept 2012 v Bristol 2.00pm	Sun 23rd Sept 2012 v Birmingham 2.00pm	Sun 30th Sept 2012 v Arsenal 2.00pm
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Opportunity

Cost

Club Sponsor	£30,000	
Front of Shirt	£30,000	
Rear of Shirt	£15,000	
Short Sponsor		GMB Union - Yorkshire & Derbyshire Branch - Wakefield
Tracksuit Sponsor	£2,000	
Warmup Kit Sponsor	£1,000	
Polo Shirt Sponsor	£750	

Player No 1	£350							
Player No 2	£350							
Player No 3	£350							
Player No 4	£350							
Player No 5	£350							
Player No 6	£350							
Player No 7	£350							
Player No 8	£350							
Player No 9	£350							
Player No 10	£350							
Player No 11	£350							
Player No 12	£350							
Player No 13	£350							
Player No 14	£350							
Player No 15	£350							
Player No 16	£350							
Player No 17	£350							
Player No 18	£350							
Player No 19	£350							
Player No 20	£350							
Player No 21	£350							
Player No 22	£350							
Player No 23	£350							
Head Coach	£100							
Asst Coach	£100							
GoalK Coach	£100							
1st Team Coach	£100							

Many thanks for your
continued support to our existing
sponsors in 2012



DONCASTER
COLLEGE

SCHOOL BELLES

Doncaster Rovers Belles Ladies FC

Established 1969



For more information on sponsorship or match day
advertising and corporate packages please contact
info@doncasterroversbelles.co.uk or 01302-765892